



Hi-Five Sponsorship

With our immense database of 100,000+ Chicagoland families, we have the ability to reach a specific target audience in a direct manner and offer promotions that are relevant to the audiences' lives.

No matter what type of business you are in we can customize a sponsorship package that is right for you. Hi-Five can accommodate sponsors from virtually any business sector. Once your company is approved by our Board of Directors you will see an immediate impact in your business. In our 10+ years of operation, Hi-Five is ready to help corporate sponsors get on the playing fields.

ON-SITE/OFF-SITE MARKETING CONCEPTS

- Banners and Signage
- Event Marketing
- Information/Product Kiosks
- Distribution of promotional items
- Logo inclusion on all Hi-Five marketing materials
- Mass direct mailings (email/postal) to over 100,000 families. (each camp will have at least 2 mass mailings and several client mailings)
- Corporate branding on league, camp, and event clothing
- Website banners on www.hifivesports.com with over 120,000 hits per month. Other websites include www.hifivesportsclubs.com and www.gameonsportscamp.com

THE HI FIVE AUDIENCE

The Hi-Five audience is made up of over 100,000 youth sports participants, their families and event spectators. Serving a multitude of neighborhoods throughout the Chicagoland area, (city, northern suburbs, and western suburbs) the participants and families involved in Hi-Five are a quality audience with immense buying power.

YOUTH

- 6-13 Year Olds
- Active, energetic, and sports oriented
- Culturally diverse
- Involved in academic & community activities

PARENTS

- Highly participatory and involved
- 30 – 50+ years old.
- Over 90% College Graduates
- Over 40% Dual Income
- Average Income Range \$95,000+



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